

# jo hathaway

Height 171cm Bust 91cm Waist 80cm Hips 91cm Dress 10 AUS/36 EU  
Shoe 38.5 EU/5.5 UK Hair Brown Eyes Brown Age 52

Presenting, Advertorials, Voice Overs, Promotional Videos  
Water-skiing & Fishing

## TELEVISION PRESENTING

2021 - FHD 'Nurofen Duralast' campaign - Presenter - Brandworld  
2019 - Family Health Diary 'E45' campaign - Presenter - Brandworld  
2019 - Family Health Diary 'Winter Health Clinic' campaign - Presenter  
- Brandworld  
2017 - Duavive 'My Med Choice' Campaign - Presenter - Brandworld  
2016 - Hardys - Presenter - Camistry Production Company  
2016 - My Med - Presenter - Brandworld  
2014 - Nourish Uno - Presenter - Brandworld - 12 Week NZ Release  
2013 - Eating Well 'Fast Start' - Presenter - Brandworld - 8 Week NZ  
Release  
2013 - Nourish 3+ - Presenter - Brandworld - 12 Week Release  
2012 - IMP - Elmos Learning Adventure - Advertorial for TVNZ Good  
Morning Show  
2011 - Discover Health - Dettol No Touch - Presenter - Brandworld  
2011 - Discover Health - Cetaphil - Presenter - Brandworld  
2011 - Discover Health - Nurofen - Presenter - Brandworld  
2011 - Discover Health - Durotuss - Presenter - Brandworld  
2011 - Discover Health - Berocca Focus 50+ - Presenter - Brandworld  
2010 - PC 123 - IMPOnline - Segment on 'Good Morning' - Presenter  
- TVNZ  
2010 - Discover Health - Comvita - Presenter - Brandworld  
2009 - PC 123 - IMPOnline - Segment on 'Good Morning' - Presenter  
- TVNZ  
2008 - Anchor Masthead for Brandworld Ltd (2008-2009)  
2006 - St Johns First Aid Instructional DVD - Laerdal NZ Ltd  
2005 - Ocean Kayak - Instore Video  
2005 - Air New Zealand - In Flight Promo  
2005 - Rodney Regional TVC  
2004 - Sky Scene (2003-2004)  
2002 - Family TV News 1-2 nights per week (1998-2002)  
2002 - Platform - FTN  
1996 - About the House - FTN



1995 - Extreme Close Up – Pilot

## **TRAINING**

Current - Masters of Psychology - Auckland University of Technology  
2020 - Bachelor of Health Science, major in Psychology - Auckland University of Technology  
2002 - Introduction to Journalism - Massey University Extramural  
2000 - Introduction to Media Studies - Massey University Extramural

## **TVC**

2017 - Stuff Fibre Campaign - ch: Mother - Studio Local Limited - 12 Month NZ Release  
2015 - Weight Watchers Live Bigger - ch: Boss' Friend - dir: Paola Morabito - Exit Films/BMF  
2012 - Discover Health - Viralex - Presenter - Brandworld  
2011 - AA Smartfuel 'Get Smart' - ch: Presenter - SPG Communications - 3 Month NZ Release  
2011 - Coldwell Banker 'Value of a Home' - ch: Mum - Siltanen & Partners/Two Birds - USA & Territories  
2008 - ALAC Environment Change - ch: Mum - Clemenger BBDO/Robbers Dog  
2008 - Miracle Gro Gro Time - role: Featured - ML Rogers NY/Film Construction - USA release  
2008 - Kelloggs Sultana Bran Fuzz Out - ch: Mum - JWT Sydney/Film Construction NZ - NZ & Australian Release  
2006 - Detrol LA Introduction - Role: Featured - Saatchi & Saatchi NY/Cherokee Films - USA & Canada Release Only  
2006 - KFC Hot Foods Feast - Role: Mum - Saatchi & Saatchi/Flying Fish - 5 Week Release  
2002 - Treasures Giggles – Dialogue

## **WEB COMMERCIAL**

2015 - Barfoot & Thompson Property Management Video - Online Use Only

## **VOICEOVERS**

2011 - AA Smartfuel 'Get Smart' radio edits - Media Works  
2008 - Various FTN TVC's